

Chem Matters introduces the viewer to various laboratory procedures. The series speaks to students in contemporary terms and images. It is designed to teach, to entertain, and to make a traditionally difficult subject accessible. Chemistry becomes more than just a required course, as the examples and personal stories of the students featured in the programs become relevant to the lives of the viewers.

An entertaining and informative video shown at the beginning of class is almost guaranteed to spur a discussion. Preferably the instructor will pre-screen the program before the class to determine how best to incorporate it into the class work. Once the videos are shown, the teacher may merely assist students in replicating the procedures that were viewed.

Though these programs are designed to be used in a class setting, they may also be used by students individually for practice, review or test preparation. In groups or individually, students will find that the video images are effective in supporting lab work, lessons, and lectures.